

A Striking Hobby



The first matchbook was invented by a Philadelphia lawyer named Joshua Pusey, who wanted a way to light his cigar while riding the train to work. By the early 1900s, businesses were printing matchbooks as advertisements. During the 1933 World's Fair in Chicago, matchbook

enthusiasts started gathering to show off their collections. And in 1940, a collector named Henry Rathkamp decided that he would hold a collectors' convention at every World's Fair. In this way, the Rathkamp Matchcover Society was born, and its 83rd Annual Convention is meeting in Cincinnati, Ohio, this August 25–30.

A matchbook cover collector is called a *phillumenist*, and they collect unused matchbook covers with the matches stripped out of them. Generally, the covers are worthless, but what makes the hobby exciting is finding interesting or unusual pictures on the matchbook cover. Some covers also feature an "odd striker," which means that the striker for lighting the match is located in an unusual area, such as on a picture of the seat of Hitler's pants. Matchbook covers span a variety of themes, including patriotic, railroad, national parks, colleges, and sports teams. Some matchbook covers are contoured with interesting and atypical shapes.

As with most hobbies, the rarer covers are the most coveted. Perhaps the rarest matchbook cover is from a matchbook given to guests attending Charles Lindbergh's luncheon at the Astor Hotel in New York in 1927 to honor his crossing of the Atlantic. The Lindbergh cover sold in 2015 for \$6,000 at auction, becoming the most valuable matchbook cover in the world. Only 11 of these covers are known to exist. Of course, one needn't own a rare matchbook cover to enjoy this hobby. Even the simplest matchbook cover may strike your fancy and ignite your passion for collecting.

August Birthdays

If you were born between August 1–22, you are a Leo, the Lion. Creative and ambitious with a magnetic personality, Leos enjoy the spotlight. Warm, loving, and kind, they make loyal and honorable friends. Those born between August 23–31 are Virgos. Virgos are considered shy and sometimes naïve, private, and tidy. They are curious explorers who are incredibly loyal and well respected by their friends and colleagues.

- Tony Bennett (singer) – August 3, 1926
- Bob Cousy (athlete) – August 9, 1928
- Buck Owens (singer) – August 12, 1929
- Gary Larson (cartoonist) – August 14, 1950
- Julia Child (chef) – August 15, 1912
- Mae West (actress) – August 17, 1893
- Robert Redford (actor) – August 18, 1936
- Rita Dove (poet) – August 28, 1952
- Nancy Wake (war hero) – August 30, 1912

The Golden Age



August 21 is Senior Citizens Day, a day to recognize the importance of seniors and support them in their endeavors as they age. August 14 marks another significant day for older generations—Social Security

Day, a day honoring FDR's signing of the Social Security Act into law in 1935.

We should honor our seniors all year long, not just in August, but what makes this demographic so special? For one, there are a lot of them—over 62 million in America, or about 18 percent of the population. And research shows that seniors are more satisfied than the young. Perhaps it comes from a confidence born of living through the Great Depression and WWII. It may be that seniors finally have time to focus on enjoying the present rather than worry about the future. This might be the most valuable lesson we can learn from our senior friends!

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Aloha Anniversary

Hawaii, a tropical paradise in the Pacific Ocean, is known for its stunning natural beauty, rich cultural heritage, and unique history. This year marks the 65th anniversary of Hawaii's statehood, a significant milestone in its journey as part of the United States.

Before becoming the 50th and final state on August 21, 1959, Hawaii's history is a tapestry of Indigenous Polynesian culture, European exploration, and colonialism. Captain James Cook's arrival in the late 18th century marked the beginning of significant Western influence on the islands. In the 19th century, Hawaii became a hub for the global sugar trade, attracting immigrant labor from China, Japan, Portugal, and the Philippines.

The road to statehood was not without challenges. Despite the islands' importance during World War II, it wasn't until after the war that momentum for statehood gained traction. In 1959, Hawaii joined the Union, becoming the first state with a majority Asian population and the only state composed entirely of islands.

Today, Hawaii is celebrated for its breathtaking landscapes—lush rainforests, cascading waterfalls, and pristine beaches with crystal clear waters. The islands are also home to unique flora and fauna found nowhere else on Earth, such as the endangered Hawaiian monk seal and the vibrant hibiscus flower, the state symbol.

Hawaii's cultural diversity is reflected in its cuisine, music, and festivals. Traditional Hawaiian luau feasts, ukulele melodies, and hula dancing are beloved cultural expressions that thrive alongside modern influences.

From Hawaii's ancient roots to its modern-day vibrancy, this unique state remains a cherished destination for travelers seeking adventure, relaxation, and the aloha spirit that permeates every corner of the islands.

The Language of Victory

Navajo Code Talkers Day, observed on August 14, commemorates the invaluable role played by Navajo servicemen during World War II. These brave individuals utilized their native language as an unbreakable code, significantly contributing to Allied victories in the Pacific Theater.



Code talking, the use of obscure languages to transmit secret messages, dates back to World War I. However, it wasn't until World War II that the concept

gained widespread recognition. The Navajo language, with its complex syntax and unique phonology, proved ideal for this purpose. Navajo Code Talkers developed a code based on their language, using common words, such as Navajo bird names, to represent military terms. This created an unbreakable cipher that may be the only code used by the American military that was never broken during the conflicts in which it was used.

The success of Navajo code talking can be attributed to several factors. The Navajo language itself was unwritten and spoken by only a small population, making it virtually impossible for the enemy to decipher. Additionally, Navajo Code Talkers underwent rigorous training to memorize the code and communicate effectively under pressure.

Navajo Code Talkers Day was created by President Reagan in 1982 as a holiday to honor the courage, ingenuity, and patriotism of these remarkable individuals. Their contributions helped turn the tide of war and secure victory for the Allied forces, leaving a lasting legacy of bravery and service. Their story continues to inspire generations, reminding us of the power of language, unity, and sacrifice in times of conflict.

Angel for a Day

The clouds may part and a radiant light shine down on someone you know on August 22, Be an Angel Day. The word *angel* comes from the Greek word *anglos*, which means "messenger." Many people believe that angels do exist, acting as messengers of God, and the Catholic Church has documented over 490,000 specific angels of nine different types: seraphim, cherubim, thrones, dominions, virtues, powers, principalities, archangels, and angels. Angels also figure prominently in Judaism and Islam.

How can we emulate angels here on terra firma? Perhaps we, too, can be messengers of truth, justice, and love. Another way is to be a guardian angel, a selfless defender of those who cannot defend themselves, a guide and protector of those who have lost their way. A more modern twist is to become an angel investor. These investors offer money or capital for a promising business venture. While it may be impossible to embody the characteristics of a heavenly angel, Be an Angel Day can still inspire us to be better people.

Escape to Margaritaville August 18th at the Firehouse Theatre



Be transported to a tropical island getaway in Jimmy Buffett's *Escape to Margaritaville*. This upbeat and energetic new musical is the story of a part-time bartender,

part-time singer, and full-time charmer named Tully who thinks he's got life all figured out, until a beautiful career-minded tourist steals his heart and makes him question everything. This hilarious, heartwarming musical comedy features the most-loved Jimmy Buffett classics, including "Cheeseburger in Paradise", "Margaritaville," "It's Five O'Clock Somewhere," "Fins," "Volcano," and many more! You must sign up to attend **Tickets are \$34 R.S.V.P by August 13th at the Concierge desk.**

The Benefits of Reader's Theatre



Engaging in reader's theater can offer numerous benefits for seniors, both in terms of personal development and overall well-being. Here are

some Benefits:

Cognitive Stimulation – Reading skits as part of a group performance can foster improved communication, teamwork, and interpersonal skills while also enhancing cognitive benefits such as reading comprehension and critical thinking.

Improved Communication Skills – Reading skits in a group setting can enhance communication skills, including active listening, clear articulation, and the ability to convey emotions and ideas effectively through spoken words.

Social Interaction – Group activities like reader's theater encourage seniors to interact with others, fostering new friendships and a sense of belonging, which is particularly important for combating feelings of isolation.

Physical Engagement – Reading skits in a group setting, while primarily focused on reading and verbal expression, can still encourage physical engagement through gestures, body language, and limited movement, promoting participants' awareness of nonverbal communication and expression.

Creative Outlet – Engaging in reader's theater allows seniors to tap into their creativity and imagination, providing an outlet for artistic expression.

Mindfulness and Focus – The process of re-reading and/or rehearsing your lines requires focus and concentration, promoting mindfulness.

Cultural Enrichment – Through participating in reader's theater, one can explore and present stories, characters, and themes from diverse cultural backgrounds,

Entertainment and Laughter – Reading skits in a group setting can provide entertainment and laughter.

Join Amber, the Life Enrichment Director August 5th & 12th for Readers Theatre in the Tower 77 on the 3rd Floor at 1:45 PM.

The Mane Event

August 10 is World Lion Day, a day to marvel at the majesty of the king of the jungle. Ironically, most lions do not roam the jungle but rather live on the dry plains of Africa. These expert predators grow to be four to six feet long and can weigh as much as 400 pounds. The females are the hunters, working together to feed the entire family of lions, called a pride. The male lions, with their shaggy manes, have the job of defending the pride against attack.

There is one small population of lions that does live in the jungle. Deep within the Gir Forest Reserve of India, alongside the Bengal tiger and the Indian rhino, lives the Asiatic lion. Smaller than their African cousins, Asiatic lions once roamed from Asia to the Middle East. Fewer than 600 of these lions exist today.

A Slice of Heaven



Braham, Minnesota, is the Homemade Pie Capital of Minnesota, and they aim to earn that reputation on the first Friday of August.

There are plenty of pies to eat, either at your leisure or competitively during the pie-eating contest. There are pies for sale and pies to bid on in the pie auction. There are pie-baking lessons and contests. There is even a Pie Art Show with art in two categories: 2D (drawings or paintings of pies) and 3D (pie sculptures).

While Braham was declared the Pie Capital in 1990, the city first became famous for its pie in the 1930s and 1940s, when travelers would take a "shortcut" through Braham on the way to Duluth and stop at the Park Cafe for its famous pie. You'll still find a huge variety of pies on the menu today. Dutch apple, banana cream, blueberry cream, strawberry, and coconut cream are local favorites. Which one is the best? There's only one way to find out—visit Braham on an empty stomach!